

**TGCSA**  
**Newsletter Advertising**  
**Member Pricing and Information**

Greens Talk, the newsletter of the Texas Gulf Coast Superintendents Association, is published bi-monthly and is delivered digitally.

**Specifications:**

Advertising space sizes:

1/2 page - 7 ¼"W x 4 ¾"H, horizontal orientation.

1/4 page - 3 ¾"W x 4 ¾"H, vertical orientation.

1/8 page - 3 ¾" x 2 ¾" horizontal. (This is generally a business card size.)

These are the maximum size limits. Space is allowed for edging and borders. Ads must fit the column width of the newsletter.

Submit completed ad in **digital format**. It may be e-mailed in or sent on a CD. **JPEG or TIF or PDF** format is preferred.

<b>Pricing per year:</b>	<u>(6 issues)</u>	<u>single issue</u>	<u>Issue</u>	<u>Approximate Publish Date</u>
1/2 page	\$500/yr	\$125	Jan/Feb.	Feb. 1
1/4 page	\$300/yr	\$70	Mar/Apr	Apr. 1
1/8 page	\$200/yr	\$55	May/June	June 1
Full page:	-----	\$200	July/Aug	Aug. 1
			Sept/Oct.	Oct. 1
			Nov/Dec.	Dec. 1

Ads and changes must be submitted 15 days prior to the publish date. The publish date is approximate and may vary depending on meeting dates and activities. Variance will be allowed in consideration of publication problems, weekends or unforeseen problems. Newsletters are distributed via email unless paper copies are preferred and must be requested.

Advertising will be granted on a space available basis. Price will be prorated according to the number of remaining issues when advertising is requested during the year, unless it is a per issue request.

*Editor reserves the right to alter ad size, orientation or fonts as necessary to meet publishing needs. Any changes made will not materially affect the look of the ad.*

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