

**TGCSA**  
**Newsletter Advertising**  
**Member Pricing and Information**

**Greens Talk**, the newsletter of the Texas Gulf Coast Superintendents Association, is published bi-monthly.

**Specifications:**

Advertising space sizes:

1/2 page - 7 ¼"W x 4 ¾"H, horizontal orientation.

1/4 page - 3 ¾"W x 4 ¾"H, vertical orientation

1/8 page - 3 ¾" x 2 ¾" horizontal. (This is generally a business card size.)

These are the maximum size limits. Space is allowed for edging and borders. Ads must fit the column width of the newsletter.

Submit completed ad in **digital format**. It may be mailed in on a CD or by e-mail. **JPEG or TIF or PDF format is preferred**. Ad slicks or camera ready copy may be acceptable if it can fit specifications and be cleanly scanned and converted.

<b>Pricing per year:</b>	<u>(6 issues)</u>	<u>single issue</u>	<u>Issue</u>	<u>Publish Date</u>
1/2 page	\$500/yr	\$100	Jan/Feb.	Feb. 1
1/4 page	\$300/yr	\$65	Mar/Apr	Apr. 1
1/8 page	\$200/yr	NA	May/June	June 1
Full page:	-----	\$125	July/Aug	Aug. 1
			Sept/Oct.	Oct. 1
			Nov/Dec.	Dec. 1

Since our publication is now mainly digital, full-page ads can still be accepted but also must be a digital form to insert in newsletter for email distribution. The digital form will not be printed for the paper issues, ready copies must be submitted to distribute with the paper issues.

Ads and changes must be submitted 15 days prior to the publish date. The publish date is approximate and may vary depending on meeting dates and activities. Variance will be allowed in consideration of printing errors, weekends or unforeseen problems. Newsletters are distributed via email unless paper copies are preferred, but must be requested.

Advertising will be granted on a space available basis. Price will be prorated according to the number of remaining issues when advertising is requested during the year.

*Editor reserves the right to alter ad size, orientation or fonts as necessary to meet publishing needs. Any changes made will not materially affect the look of the ad.*

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